

# Kristie Womack

## Graphic Designer / Digital Media Specialist Marketing and Communications Coordinator

Highly creative and multi-talented Graphic Designer with extensive experience in marketing, design, and event planning. Proven ability to develop and execute strategic marketing campaigns and coordinate impactful events that drive brand engagement and business growth. Exceptional collaborative and interpersonal skills; dynamic team player with strong written and verbal communication abilities. Adept at client and vendor relations, skilled in building and maintaining productive, "win-win" partnerships. Passionate and inventive creator of innovative design strategies, marketing initiatives, and branded event experiences. Thrives in deadline-driven environments with a strong focus on budget management and results-driven outcomes.

### PROFESSIONAL EXPERIENCE

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Smith Phillips Building Supply, October 2023 – Present  
*Marketing and Communications Coordinator*

Distributor Marketing, September 2014 – November 2023  
*Graphic Designer*

Quickprint Center, LLC., February 2014 – August 2014  
*Graphic Designer*

Kent State University at Tuscarawas, January 2011 - May 2014  
*Lab Technician*

### OTHER WORK EXPERIENCE

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McDonalds, May 2008 – September 2010  
*Swing Manager*

### EDUCATION

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Kent State University at Tuscarawas  
Associates of Applied Science  
Computer Design, Animation, and Game Design

Kent State University at Tuscarawas  
Bachelors of Computer Science

 Winston-Salem, NC  
 440.364.8711  
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 [www.krstwmck.com](http://www.krstwmck.com)

### CREATIVE EXPERIENCE

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#### MULTIMEDIA:

Custom Animations, Motion Graphics, Video Editing, Social Media Management, Website Management and Design, Troubleshooting

#### PRINT:

Brochures, Newsletters, Direct Mail Advertising, Logos, Posters, Billboards, Truck Wraps

#### PHOTOGRAPHY:

Black & White Photography, Retouching, Restoration

#### SOFTWARE:

Microsoft Office 365, Adobe Creative Suite, Autodesk, Canva

#### Miscellaneous:

IContact, MailChimp, Constant Contact, WordPress, WIX, Hubspot, Social Media

